

Service specification: Bilingual Health Promotion Project (BHPP)

Provider: Sussex Interpreting Service

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Scope

The Bilingual Health Promotion Project (BHPP) is a Sussex wide **project working to improve the health and wellbeing of people with language needs from diverse ethnic communities.**

BHPP will pick up the work of the *Brighton & Hove Health Promotion Project* which ran from 2014-2019 and expand the remit to work with regional partners across Sussex to deliver a common approach. The project will involve working with VCSE partners across Sussex and statutory sector colleagues to develop effective networks, to advise statutory sector partners on approach and to directly provide support to ethnically diverse communities. The project is also key engagement mechanism to ensure that the experiences of ethnically diverse communities are heard, and that members of these communities are supported to participate in developing and improving health and care services.

The need for this work was brought into focus by the Covid-19 pandemic and the health inequalities that contributed to the disproportionately severe effect of the disease on people from diverse ethnic backgrounds.

Governance

The project is managed through the SHCP Public Involvement function, but has clear links to the Health Inequalities workstream, which in turn is part of the Sussex wide Population Health Management and Prevention programme.

(add structure chart- PHM/P and HI workstream)

Functions

- **Support and contribute** to the *SHCP BAME Disparity Programme and wider Health Inequalities workstream* health inequalities targets and outcomes
- **Engage and empower** ethnically diverse individuals and communities to choose healthy behaviours, and make lifestyle changes that reduce the risk of developing chronic diseases and other morbidities.
- **Support ethnically diverse individuals and communities** to manage additional risk factors that contribute to health inequalities such as poverty, housing, occupation, and education.
- Support ethnically diverse communities to be involved in the work of SHCP at system and place, and to help ensure that the voice of ethnically diverse communities is heard at all levels

Activities

<u>Activity</u>	<u>Detail</u>	<u>Dates</u>
1. <u>Partnership</u>	Work with other VCS and/or statutory sector service providers across Sussex via <i>CVS Ethnically Diverse Focussed Engagement Group</i> to deliver a joined up / common approach	
2. <u>Linguist network</u>	Develop a network of volunteer linguists embedded in local communities across Sussex, working collaboratively with partner VCSE organisations as appropriate	
3. <u>Community Ambassadors</u>	Recruit a 10-12 ethnically diverse SHCP Community Ambassadors and contribute to the training and development programme, as appropriate	
4. <u>Health promotion and prevention</u>	Advise on appropriate formats and content relating to 3-4 SHCP health campaigns, and support distribution and promotion of information and messaging Expected campaigns: <ul style="list-style-type: none"> • Cancer signs and symptoms and screening • Winter • tbc 	
5. <u>Social Prescribing</u>	Deliver light touch social prescribing, supporting facilitated referrals and communication. Work with VCSE partners to explore existing methods outside of Brighton and Hove and scope delivery across Sussex	
6. <u>Resource library</u>	Maintain a library of translated information about relevant health promotion/prevention topics, drawing on both national and local sources	
7. <u>Involvement and voice</u>	Facilitate and support the involvement of ethnically diverse communities in SHCP and place based work as appropriate facilitate involvement ; including support for linguists to participate, running events and focus groups with language support, and cascade of opportunities for involvement via networks. Provide a source of information about the experiences of, and issues faced by, ethnically diverse communities, with insight from the above projects	